

The main logo for the Ignite Student Design Competition. It features a large, stylized flame shape composed of many small, overlapping triangles in shades of yellow, orange, and red. The word 'Ignite' is written in a large, bold, black, sans-serif font across the middle of the flame. A small, stylized flame icon is positioned above the letter 'i'. Below 'Ignite', the words 'Student Design' and 'Competition' are written in a smaller, black, sans-serif font, stacked on two lines.

# Ignite

*Student Design*  
Competition

<http://calgary.csc-dcc.ca/Events/Ignite+Student+Design+Competition+2019/>

## Executive Summary

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### Ignite Student Design Competition

#### **CSC Mission Statement:**

CSC (Construction Specifications Canada) is a national, multi-disciplinary, non-profit association with chapters across Canada. CSC is committed to delivering progressive education, certification, publications and professional networking opportunities for the design + construction community.

To this end, CSC pursues the study of systems and procedures which will improve the co-ordination and dissemination of documentation relevant to the construction process.

CSC seeks to enhance the quality of the design and management aspects of construction activity through programs of publication, education, professional development, and certification, believing that in so doing it can best contribute to the efficiency and effectiveness of the industry as a whole.

#### **Objective**

To foster problem solving, collaboration and solutions-based outcomes that draw on the strengths of team members working under strict time constraints.

To educate upcoming professionals on the importance of quality documents in the industry.

The competition mission is aimed to improve integration of young professionals into the industry through mentorship and collaboration with industry leaders.

#### **Target Audience**

Currently, the target audiences are upcoming design professionals:

- Interior Design Students from Mount Royal University
- Architectural Technology Students from SAIT
- Construction Project Management Students from SAIT
- (Goals are to include more disciplines in future events)

#### **Competition**

The Ignite Student Design Competition is a CSC initiative to expose upcoming professionals in the industry to a mock project for a real client. Students develop their submissions – with a focus on the importance of quality documents – aided by input from multiple industry representatives and the client.

The event is a fast-paced affair commencing this year with a tradeshow and Kickoff Night on Wednesday, February 27, 2019, followed by 2 intense weekend days with peers and mentors ending at 11:59pm on Sunday, March 3. The CSC-assigned teams, meeting for the first time at the Kick-off event, are a mix of Architectural Technologists, Project Managers and Interior Designers from both schools.

CSC is planning for a mid-March Awards' Night gala. A variety of prizes are awarded based on input from industry mentors and judges.

The event is structured to bring together students with differing educational experience to work in a project team and to provide access to mentors and the client for advice and guidance on how the students can accomplish constructible, clearly communicated, effective design solutions under strict time constraints.

With CSC Calgary Chapter mentors acting as “the bridge” between both schools and students, the competition is scheduled to take place “live” over a weekend in early March 2019. Part of the competition rules dictate that each design team must take one part of their design concept and write a specification section along with evidence of “logged” help of industry mentors such as specification writers, architects, interior designers, or manufacturer representatives who will be available for consultation on each of the two days of the competition.

Mount Royal University Interior Design professors, SAIT School of Architectural Technology academic chair and SAIT Construction Project Management academic chair are in full support of the CSC Ignite - Student Design Competition. They are fully engaged, ready to help and fully participate with CSC Calgary in the third edition of this 3-day event.

## Opportunity

This is a wonderful opportunity for networking with other young design professionals and receiving mentorship on the importance of quality construction documents.

## Proposal

CSC proposes that the commercial construction industry comes together and actively gets involved.

Areas that you can become engaged include:

- Assist in marketing the event to students, colleagues and industry.
- Provide mentorship to the design team during the working weekend.
- Propose judges for the event.
  - Ideally the Judging Panel will be comprised of Architects, Specification Writers, General Contractors, Interior Designers, Client, etc.
- Assist in finding an actual client with a small project in mind.
- Propose sponsors for the event: Without sponsors, this would not be possible.

This will be CSC’s third annual competition. The first two competitions were enormously successful and with the assistance of even more groups it can only become better while reflecting more of the construction industry.

Most sincerely,  
Kirsten Janes, DID, IDA, IDC, NCIDQ

CSC Interior Design Officer, CSC Ignite Committee Chair

[kirstenjanes@shaw.ca](mailto:kirstenjanes@shaw.ca)  
403-606-5611

## Mentorship Opportunities:



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## Industry Professionals Needed

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CSC Seeks to enhance the quality of the design and management aspects of construction activity through programs of publication, education, professional development, and certification, believing that in so doing it can best contribute to the efficiency and effectiveness of the industry as a whole.

### Role of Mentors:

We are looking for 20+ industry professionals (Specification Writers, General Contractors, Architects, Technologists, Interior Designers, Product Reps., Project Managers) to fill the role of “Mentors” by agreeing to the following:

- ❖ Preferably the mentor will have a minimum of 10 years industry experience with a variety of project types and sizes.
- ❖ Available to attend:
  - **Mentor Orientation: February 20, 2019 (lunch or evening meeting TBD)**
    - Discussion prior to the Kickoff will allow “Mentors” to discuss approaches for student interaction, types of input to provide, intent of the Evaluation Criteria, etc.
  - **Kick Off: Wednesday, February 27, 2019:**
    - Kickoff, will include an introduction to the selected Client, the Students and the Evaluation Criteria for the Design Submissions.
  - **Competition: March 2 & 3, 2019:**
    - Must be available to attend the Student Design Competition for 1/2 a day minimum on one of the two days of the weekend, preferably a 1/2 day each day of the weekend.
- ❖ The “Mentors” will have the opportunity to have their name, logo and a short bio on the website in lead up to CSC Ignite.
- ❖ The “Mentors” will be provided with free admission to the Awards’ Night and may be encouraged to participate in the presentation of some of the awards.
- ❖ The “Mentors” may be encouraged to participate in the activities of the Awards’ Night.
- ❖ The “Mentors” will be recognized during the Awards’ Night activities.
- ❖ The “Mentors” will be provided with a list of the student names and email addresses on a per team basis for consideration during Summer Student placements.

If you are interested in learning more or wish to sign-up as a mentor, please contact:

Peter Hiebert, FCSC, CTR  
[phiebert@csgroup.com](mailto:phiebert@csgroup.com)  
587-998-7146

# Judging Opportunities: Industry Professionals Needed



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## Role of Judges:

We are looking for 7-9 industry professionals (Specification Writers, General Contractors, Architects, Technologists and Interior Designers) to fill the role of “Judge” by agreeing to the following:

- ❖ Preferably has a minimum of 10 years industry experience with a variety of project types and sizes.
- ❖ Essential to be available to anonymously attend the Kickoff Event (at Connections Café) on Wednesday, February 27<sup>th</sup>, 2019. This event will include an introduction to the selected Client, the Students and the Evaluation Criteria for the Design Submissions.
- ❖ Willingness to remain anonymous until the Awards’ Night in March (Day TBD), 2019. Judges are permitted to “drop by” during the competition, held on March 2-3<sup>rd</sup>, 2019 (at MRU) but must remain anonymous during any discussions or observations of the competition activities.
- ❖ Willing to review up to 12 submissions against an Evaluation Form. Complete Evaluation Forms within a minimum of 7 days and submit for tabulation. Participate in a Judges’ meeting either in person or via conference call to determine winners for a variety of categories, including any tie-breaking discussions.
- ❖ The “Judges” will be provided with free admission to the Awards’ Night and may be encouraged to participate in the presentation of some of the awards.
- ❖ The “Judges” will be recognized during the Awards’ Night activities.
- ❖ The “Judges” will be provided with a list of the student names and email addresses on a per team basis for consideration during Summer Student placements.

If you are interested in learning more or wish to sign-up as a judge, please contact:

Peter Hiebert, FCSC, CTR  
[phiebert@c-sgroup.com](mailto:phiebert@c-sgroup.com)  
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## Sponsorship Opportunities

### 2 Collaborative Event Opportunities Combined



### Connections Café Trade Show Exhibitor Information (plus taxes)

- ❖ 8' tabletop
- ❖ 2 company representative admissions
- ❖ Hors d'ouvers during tradeshow
- ❖ Recognition on CSC promotional materials, website and newsletter
- ❖ Premium Prize draws

### Packages

#### **Diamond (1 Spot Available) \$2,000**

- ❖ Full inclusion in all Connections Café and Ignite Student Design events.
- ❖ Table for 8 at Keynote Speaker Dinner, guest speaker at your table.
- ❖ Acknowledgment as sponsor for Keynote Speaker
- ❖ 2 complementary tickets to the Ignite Awards

First right of refusal for next year's event

#### **Platinum (4 Spots Available) \$1,500**

- ❖ Booth at Connections Café Tradeshow & small table top at Ignite Student Design Workshop
- ❖ Premium table for 6 at the Keynote Speaker Dinner
- ❖ 1 complementary Ticket to Ignite Awards

First right of refusal for next year's event

#### **Gold \$1,250**

- ❖ Booth at Connections Café & small table top at Ignite Student Design Workshop
- ❖ Table for 6 at Keynote Speaker Dinner

First right of refusal for next year's event

#### **Silver \$750**

- ❖ Booth at Connections Café Tradeshow & small table top at Ignite Student Design Workshop
- ❖ Ignite Kickoff Dinner Ticket

#### **Bronze \$500**

- ❖ Booth at Connections Café Tradeshow Only.

Register for your sponsorship here:

[https://www.eventbrite.ca/e/2019-connections-cafe-ignite-kickoff-tickets-52554966319?ref=enivtefor001&utm\\_source=eb\\_email&utm\\_medium=email&utm\\_campaign=inviteformalv2&utm\\_term=attend](https://www.eventbrite.ca/e/2019-connections-cafe-ignite-kickoff-tickets-52554966319?ref=enivtefor001&utm_source=eb_email&utm_medium=email&utm_campaign=inviteformalv2&utm_term=attend)

Unique Sponsorship Opportunities

Please Contact for discussion

# Unique Sponsorship Opportunities Ignite Student Design Competition

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## Ignite Opportunities

### Competition Supplies

- Donations

### Food & Beverage:

- Breakfast           \$500
- Coffee Break       \$350
- Lunch               \$750
  
- Awards Gala
  - Specialty Drink   \$1,000

### Awards

- Student team awards
  - 1<sup>st</sup> Place: \$1,000
  - 2<sup>nd</sup> Place: \$750
  - 3<sup>rd</sup> Place: \$500
  - A special category award could be made upon your request.