


CONNECTIONS *café*

2019 Sponsorship Packages

You're invited to sponsor Connections Café / Ignite Student Design Competition by exhibiting at our tabletop trade show. Limited Space is available. On a "first come" basis.

A photograph of a snowy winter landscape with evergreen trees covered in snow. The text is overlaid on the image.

Karen Ramstead

Letting the Dogs Lead the Way

Keynote Speaker

The first Canadian woman to complete the Iditarod Trail Sled Dog Race, Karen Ramstead has run "The Last Great Race on Earth" 11 times, finishing in 2001, 2004, 2006, 2008 and 2012. Her distinctive "pretty sled dogs" are Canadian kennel club-registered, purebred Siberian Huskies. Her race team includes several champions, proving that working dogs can be winners in the show ring too.

CSC Mission Statement:

CSC (Construction Specifications Canada) is a national, multi-disciplinary, non-profit association with chapters across Canada. CSC is committed to delivering progressive education, certification, publications and professional networking opportunities for the design + construction community.

To this end, CSC pursues the study of systems and procedures which will improve the co-ordination and dissemination of documentation relevant to the construction process.

CSC seeks to enhance the quality of the design and management aspects of construction activity through programs of publication, education, professional development, and certification, believing that in so doing it can best contribute to the efficiency and effectiveness of the industry as a whole.

<http://calgary.csc-dcc.ca/>

CONNECTIONS café

Executive Summary

What is Connections Café?

Connections Café is primarily a Tradeshow and Dinner Event. *But it's more than that.*

Connections Café is an effective forum for networking among design and construction professionals. It offers an opportunity for you to meet, mingle, renew acquaintances and build new relationships from the commercial construction industry.

Target Audience

Owners / Architects / Interior Designers / Engineers / General Contractors

Interior Design Students from Mount Royal University

Architectural Technology Students from SAIT

How to get the most out of your time and investment

Prior to the event

- Use the tickets from the Keynote speaker event, to help build your relationships with professionals you have been working hard to build. Contact them early to invite them to this special event. (PS: not all levels offer tickets to the Dinner/Keynote speaker portion of the event)
- Much of your networking can and will happen before the event.

During the Event

- Networking is the key. Welcome guests you have invited.
- Offer them drink tickets if they are so inclined.
- Ask for contact info and follow up with inquires or solutions at a later date.

What does the Day look like?

Connections Café is a half day event. Wednesday February 27, 2019 3:00pm – 9:00pm.

Tradeshow: Open to all guests

The afternoon will include a trade show component for the construction industry which is open to everyone in the construction industry. Students from MRU & SAIT will be invited. They are hungry and eager to learn about your products.

Dinner/Keynote Speaker: By Sponsor Invite Only (PS: not all levels offer tickets to the Dinner/Keynote speaker portion of the event)

Guests can only be invited by firms that sponsor the dinner event. Each firm who sponsors will be given tickets to invite guests to join them at their reserved table.

The evening will include a special opportunity to get face to face networking over a dinner, with your invited guests.

The Keynote speaker has the intent of being of a broad interest. They will entice someone you would like to spend some quality time with to accept your invitation.

Karen Ramstead, will be presenting from 8-9 pm in Majestic Ballroom. She will talk about her personal challenges in competing the Iditarod Trail Sled Dog Race.

Executive Summary

Ignite Student Design Competition

CSC Mission Statement:

CSC (Construction Specifications Canada) is a national, multi-disciplinary, non-profit association with chapters across Canada. CSC is committed to delivering progressive education, certification, publications and professional networking opportunities for the design + construction community.

To this end, CSC pursues the study of systems and procedures which will improve the co-ordination and dissemination of documentation relevant to the construction process.

CSC seeks to enhance the quality of the design and management aspects of construction activity through programs of publication, education, professional development, and certification, believing that in so doing it can best contribute to the efficiency and effectiveness of the industry as a whole.

Objective

To foster problem solving, collaboration and solutions-based outcomes that draw on the strengths of team members working under strict time constraints.

The competition mission is aimed to improve integration of young professionals into the industry through mentorship and collaboration with industry leaders.

Target Audience

Currently the target audience are upcoming design professionals:

- Interior Design Students from Mount Royal University
- Architectural Technology Students from SAIT
- Construction Project Management Students from SAIT
- (Goals are to include more disciplines in future events)

Competition:

Kick-off: Connections Café Trade Show | February 27th, 2019

Work shop: Mount Royal University | March 2-3rd, 2019

The event is a fast-paced affair commencing this year with a tradeshow and Kickoff Night on Wednesday, February 27, 2019, followed by 2 intense weekend days with peers and mentors ending at 11:59pm on Sunday, March 3. The CSC-assigned teams, meeting for the first time at the Kick-off event, are a mix of Architectural Technologists, Project Managers and Interior Designers from both schools.

CSC is planning for a mid-March Awards' Night gala. A variety of prizes are awarded based on input from industry mentors and judges.

The event is structured to bring together students with differing educational experience to work in a project team and to provide access to mentors and the client for advice and guidance on how the students can accomplish constructible, clearly communicated, effective design solutions under strict time constraints.

With CSC Calgary Chapter mentors acting as “the bridge” between both schools and students, the competition is scheduled to take place “live” over a weekend in early March 2019. Part of the competition rules dictate that each design team must take one part of their design concept and write a specification section along with evidence of “logged” help of industry mentors such as specification writers, architects, interior designers, or manufacturer representatives who will be available for consultation on each of the two days of the competition.

Mount Royal University Interior Design professors, SAIT School of Architectural Technology academic chair and SAIT Construction Project Management academic chair are in full support of the CSC Ignite- Student Design Competition. They are fully engaged, ready to help and fully participate with CSC Calgary in the third edition of this 3-day event.

Opportunity

This is a wonderful opportunity for networking with other young design professionals and receiving mentorship on the importance of quality construction documents.

Proposal

CSC proposes that the commercial construction industry comes together and actively gets involved.

Areas that you could become engaged include:

- Assist in marketing the event to students, colleagues and industry.
- Provide mentorship to the design team during the working weekend.
- Propose judges for the event.
 - Ideally the Judging Panel will be comprised of Architects, Specification Writers, General Contractors, Interior Designers, Client, etc.
 - Assist in finding an actual client with a small project in mind.
- Propose sponsors for the event: Without sponsors, this would not be possible.
- Assist in marketing the event
- Sponsor the event: Without sponsors, this would not be possible.

This will be CSC’s third annual competition. The first two competitions were enormously successful and with the assistance of even more groups it can only become better while reflecting more of the construction industry.

Most sincerely,

Kirsten Janes, DID, IDA, IDC, NCIDQ

CSC Interior Design Officer, CSC Ignite Committee Chair

kirstenjaneshaw@shaw.ca

403-606-5611

Sponsorship Opportunities

Connections Café Trade Show Exhibitor Information (plus taxes)

- ❖ 8' tabletop
- ❖ 2 company representative admissions
- ❖ Hors d'ouvers during tradeshow
- ❖ Recognition on CSC promotional materials, website and newsletter
- ❖ Premium Prize draws

Packages

Diamond (1 Spot Available)

\$2,000

- ❖ Full inclusion in all Connections Café and Ignite Student Design events.
- ❖ Table for 8 at Keynote Speaker Dinner, guest speaker at your table.
- ❖ Acknowledgment as sponsor for Keynote Speaker
- ❖ 2 complimentary tickets to the Ignite Awards

First right of refusal for next year's event

Platinum (4 Spots Available)

\$1,500

- ❖ Booth at Connections Café Tradeshow & small table top at Ignite Student Design Workshop
- ❖ Premium table for 6 at the Keynote Speaker Dinner
- ❖ 1 complimentary Ticket to Ignite Awards

First right of refusal for next year's event

Gold \$1,250

- ❖ Booth at Connections Café & small table top at Ignite Student Design Work shop
- ❖ Table for 6 at Keynote Speaker Dinner

First right of refusal for next year's event

Silver \$750

- ❖ Booth at Connections Café Tradeshow & small table top at Ignite Student Design Workshop
- ❖ Ignite Kickoff Dinner Ticket

Bronze \$500

- ❖ Booth at Connections Café Tradeshow Only.

Register for your sponsorship here:

https://www.eventbrite.ca/e/2019-connections-cafe-ignite-kickoff-tickets-52554966319?ref=enivtefor001&utm_source=eb_email&utm_medium=email&utm_campaign=inviteformalv2&utm_term=attend

Unique Sponsorship Opportunities
Please Contact for discussion

Unique Sponsorship Opportunities Ignite Student Design Competition



Ignite Opportunities

Competition Supplies

- Donations

Food & Beverage:

- Breakfast \$500
- Coffee Break \$350
- Lunch \$750

- Awards Gala
 - Specialty Drink \$1,000

Awards

- Student team awards
 - 1st Place: \$1,000
 - 2nd Place: \$750
 - 3rd Place: \$500
 - A special category award could be made upon your request.